

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02398 171014Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----180043Z 077441 /66

R 170930Z MAR 77
FM AMEMBASSY TEHRAN
TO AMEMBASSY ATHENS
USDOC WASHDC
INFO SECSTATE WASHDC 1674

UNCLAS TEHRAN 2398

ATHENS FOR RTDO

EO 11652: N/A
TAGS: BEXP, IR
SUBJ: TEHRAN INTERNATIONAL TRADE FAIR (TITF) -
REQUEST FOR RECRUITMENT ASSISTANCE.

1. POST BEGINNING RECRUITMENT EFFORTS FOR USA PAVILION.
COST PER BOOTH 4 METERS DEEP X 5 METERS IS \$3,500 AND
INCLUDES CARPETING, DISPLAY TABLES, IDENTIFICATION
SIGNS, UTILITIES, JANITOR AND GUARD SERVICES, HOSPITALITY
AND CATALOG. TITF, SCHEDULED SEPTEMBER 19-OCTOBER 1, 1977,
IS IRAN'S MOST IMPORTANT ANNUAL COMMERCIAL EVENT. FORTY-
FIVE COUNTRIES SPONSOR NATIONAL PAVILIONS. SHAH, CABINET
AND TOP GOI/BUSINESS OFFICIALS ATTEND.

2. VERBAL COMMITMENTS FOR USA PAVILION ARE ALLIS CHALMERS,
SPERRY UNIVAC, CONTROL DATA, BELDEN, FMC AND FRIGIDAIRE.
STRONG PROBABLES INCLUDE INGERSOLL RAND, PHILADELPHIA
GEAR, ROCKWELL, UNION CARBIDE, DUPONT, MARLBORO, OWENS
CORNING, SINGER, AND THREE LOCAL AGENTS.

3. FOR COMMERCE: FIRMS LISTED BELOW HAVE RECOM-
MENDED PARTICIPATION TO THEIR HEADQUARTERS AND ARE
AWAITING DECISION. EMBASSY WOULD APPRECIATE CAGNE'S
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PROVIDING RECRUITMENT ASSISTANCE BY FOLLOWING UP WITH:
GRUMMAN - PHIL BIANCONE OR AL WALLACE, BETH-
PAGE, N.Y. HQ., TEL: 516-575-6850;
OR 6859;
JOHNS MANVILLE - FRED ROPELL, INTERNATIONAL
ADVERTISING MANAGER, DENVER HQ.;
ROCKWELL - JOHN WILSON AT PITTSBURGH HQ.;

E-SYSTEMS - STAFF AIDE TO MR. DIXON, CHAIRMAN;
TIPPETTS-ABBETT-MCCARTHY-STRATTON (TAMS)-
RAY HODGE AT NYC HQ.;
RCA - MRS. MINGH SU, 30 ROCKEFELLER PLAZA, 48TH
FLOOR, NYC;
UNITED TECHNOLOGIES - CHET DI MAURO, HARTFORD, HQ.,
TEL: 203-728-7000;
ONAN - MR. EDISON, INTERNATIONAL DIV., MINNEAPOLIS HQ.;
DRESSER - NAME CONTACT NOT AVAILABLE;
POST WOULD ALSO APPRECIATE CAGNE'S PROMOTING TITF TO
NTM AND OTHER FIRMS INTERESTED IN SELLING IN IRAN.
PLEASE SEND 50 COPIES PARTICIPATION AGREEMENT, FORM
DIB-4008P, REV. 3-75, REQUESTED TEHRAN 1740.

4. FOR ATHENS: EMBASSY'S RECRUITMENT ASSISTANCE
AMONG AMERICAN BUSINESS COMMUNITY WOULD BE
APPRECIATED. IN ADDITION PLEASE CONTACT BILL BIEGA,
SOLA BASIC, P.O. BOX 17, NEA SMYRNI, TEL: 933-8678,
RE HIS INTEREST IN PARTICIPATING.

5. RECRUITMENT MATERIALS WILL BE SENT TO RYAN/
CAGNE AND ATHENS NEXT WEEK.
MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 17-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN02398
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770092-0527
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770351/aaaabsom.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f2b509b7-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3084712
Secure: OPEN
Status: NATIVE
Subject: TEHRAN INTERNATIONAL TRADE FAIR (TITF) - REQUEST FOR RECRUITMENT ASSISTANCE.
TAGS: BEXP, IR
To: ATHENS COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f2b509b7-c288-dd11-92da-001cc4696bcc
Review Markings:
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